

Food & Beverage

A strategic partnership to support the next phase of growth for a leading U.S. commercial bakery

CLIENT

Maple Donuts



TRANSACTION TYPE

Sell-side Advisory

FINAL COUNTERPART

Swander Pace Capital



Client description

Founded in 1946 by the Burnside family and headquartered in Pennsylvania, Maple Donuts is a family-owned manufacturer specializing in frozen bakery products. The company is known for its high-quality private label donut offerings, supplying major grocers across the United States with tailored, in-store bakery solutions.

Deal description

Alantra acted as the exclusive financial advisor to Maple Donuts, a leading U.S. producer of frozen donuts for retail in-store bakery programs, on its sale to Swander Pace Capital. The deal generated strong interest from both strategic and financial buyers and reflects growing investor appetite for high-quality private label food solutions. The deal process resulted in over 25 initial bids, including 13 from strategic bidders. Swander Pace Capital's acquisition marks its 8th platform and 15th investment in the bakery sector.



JEFF ROBARDS
MANAGING DIRECTOR | ALANTRA

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We're honored that the Burnside family selected the Alantra food sector team to guide Maple Donuts through the sale process and excited about delivering a great outcome for all parties involved. The company attracted significant interest from both strategic and financial buyers, reflecting its unique market position and strong growth profile.”



JOSH GARVER
MANAGING DIRECTOR | ALANTRA

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We are thrilled to have helped the Burnside family find new partners to guide the next phase of growth for the business and we look forward to seeing the business continue to thrive under Swander Pace's stewardship.”

A successful outcome

This transaction reinforces Alantra's strong track record in the bakery and private label food sectors. The sale of Maple Donuts to Swander Pace Capital highlights the firm's ability to match founder-led businesses with value-added investors and reflects growing demand in the resilient, branded and private-label baked goods space. It adds to Alantra's momentum in the segment, following recent transactions involving Qualitech's acquisition of Ellison Bakery and Vandemoortele's acquisition of Banneton Bakery.